



The **Upper Dublin High School Baseball** Booster Club is seeking your help. We are the fundraising arm for the team. Through our efforts and the efforts of the community we raise money to help the team with items such as uniforms, equipment, team-building trips, special training aids, field improvements, senior player gifts, player trophies, and the annual team banquet. Without the generous support of our boosters the team would have to forego many of these items.

We are holding our annual car wash on April 30th at the High School. Last year the team washed several hundred cars. This year we are looking to add a Coupon/Ad book that will be provided to every car that is washed. In addition, we will also hand the book out to home and visiting fans at our home games. Typically we have between 50-75 fans per game.

We have several advertising options:

Grand Slam (\$250.00)

The Grand Slam will get you a full page, full color Ad on the inside front or back cover, a permanent spot on the home page of the team website and an invitation to our year-end banquet where you will be recognized.

Home Run (\$125.00)

The Home Run will get you a full page, black and white Ad in the coupon book and inclusion on the scrolling list of sponsors on the team website.

Triple (\$75.00)

The Triple is a ½ page ad.

Double (\$50.00)

The Double is a ¼ page Ad.

Single (\$25.00)

A mention on our list of proud sponsors and fans.

Please complete the attached application to be included in our 2016 Ad/Coupon Book. If you have any questions, please contact Jim Monaghan at (610) 331-8474.

***** Deadline is April 15, 2016 *****

COUPON/AD BOOK CONTRACT

*** Deadline is April 15, 2016 ***

Step 1: Select Ad Format & Prices:

- Grand Slam (inside front or back cover) (\$250)
- Home Run (full page) (\$125)
- Triple (1/2 page) (\$75.00)
- Double (1/4 page) (\$50.00)
- Single (single line listing) (\$25.00)

Step 2: Confirm Picture Format Standards:

-All ads should be supplied to Beth Cohen Design (beth@bethcohendesign.com) as 300 dpi Photoshop files (.jpg or .psd), hi-res .pdf, vector .eps or .ai files with type converted to outlines

-Ad sizes: Full page (4.75" x 7.75"); Half page (4.75" x 3.75"); Quarter page (4.75" x 1.75")

-Any questions about supplying art, please contact Beth Cohen (beth@bethcohendesign.com)

Step 3: Supply Information:

Name: _____

Address: _____

Email: _____

Phone: _____

Step 4: Ad Content

If you don't have camera ready art, we will design an ad for you. Send us your company logo following the picture format guidelines from Step 2. Use the space below to supply us with ad content such as a call to action for your business. Some examples are 10 % off, first hour free, \$10.00 off, mention this ad and get free..., etc. Use this as your opportunity to bring our fans and supporters to your business.

Step 5: Payment options:

Make a check payable to "UDHS BB" and give check and completed application to player or mail to Jim Monaghan at 311 Washington Lane, Fort Washington, PA 19034. It can also be faxed to (610) 275-5801 or emailed to jmonaghan@norristownlegal.com.

Step 6: Player Name:

Provide the name of the player so they are credited with sponsorship: _____



